

Instagram photography competition

“Do you watch or take part?”

Participate in our Instagram photography competition and help create one of the largest nature albums in the world. Capture your favourite place or an action that demonstrates sustainability and respect for the environment. Show us how nature forms part of you by tagging your photo with #WorldEnvironmentDay and #FCCWithNature.

First.- Department responsible.

The Corporate Marketing and Brand Management Department, located in Avenida Camino de Santiago 40, 28050 Madrid, Spain, is organising the “Do you watch or take part?” competition under the patronage of Fomento de Construcciones y Contratas, S.A. (FCC from now on) subject to the terms and conditions detailed in the competition rules.

The purpose of the competition is to celebrate World Environment Day, connecting persons and nature with a single **click**. We invite you to capture sustainability and respect for the environment in a photograph and show how nature forms part of the human being.

Second.- Participation period.

The period for sending in photographs is from 5 June 2017 to 12 June 2017.

Third.- Participation requirements.

Those who meet the following requirements can participate in the competition:

- Individuals can be of any age.
- Each participant must be the author of and have all rights to the photo or photographs entered in the competition.
- A maximum of three photographs may be entered per category per participant.
- The photographs must be original.
- Only one author is allowed per photograph.
- No photographs involving a photomontage or any type of treatment to the original will be accepted.

Fourth.- General description of the competition.

The theme is *#WorldEnvironmentDay #FCCWithNature*.

Capture your favourite place and show us how nature forms part of you. It may be a small action, a natural or an urban landscape.

Fifths.- Competition mechanism.

i).- Categories.

The photographs will be judged in three categories:

1. City and nature
2. Sustainable actions
3. Natural landscapes

The photographs may be in black and white or in colour, they can be taken with full technical freedom without treatment to the original.

ii).- Judging criteria.

The awards will go to the photographs that receive the most **likes** in Instagram during the participation period.

In the event of a tie, the Selection Committee, described in section v), will choose the winning photograph.

iii).- Identification and submission.

The following are necessary for participation:

- Join Instagram.
- Follow the official account of FCC (www.instagram.com/fcc_group).
- Take a photograph with a cell phone and upload it to your Instagram profile with the hashtags **#WorldEnvironmentDay** and **#FCCWithNature**.
- Also send your photograph to fccwithnature@gmail.com, making sure to include the following information:

1. First name:
2. Surname(s):
3. Telephone number:
4. Cell phone number:
5. Work centre address (internal public):

6. City in which you live:
7. Contact e-mail address:
8. Place and date on which the photograph was taken:
9. Photograph title:
10. Description:

The photographs will become part of the UN World Environment Day Web site at <http://worldenvironmentday.global> as part of the **I'm with Nature** initiative.

iv).- Timetable.

Publication of competition rules: 5 June 2017

Submission of entries: 5 to 12 June 2017

Jury's verdict: 20 June 2017

The results will be published on FCC Group's website: www.fcc.es.

Prize giving: 4 July 2017

v).- Selection committee and jury.

Prior to the competition starting FCC will appoint a qualified Selection Committee to choose the winning photographs in the event of a tie. The jury, which will announce its unappealable decision on the works, will consist of members of FCC with a representative of FCC Group Corporate Marketing and Brand Management Department acting as secretary.

Sixth.- Prizes.

The prizes will consist of a diploma of recognition from FCC Group for the best photograph in each category.

Seventh.- Rights to use.

By participating in this competition, the authors of the photographs exclusively grant Fomento de Construcciones y Contratas, SA and any company in the FCC Group all the rights to use (for example, use, publication, distribution, public communication, exhibition, reproduction, etc.) on the photographs world wide and for the maximum duration recognised by current applicable legislation for promotional and/or cultural purposes. Based on the above, FCC will be the sole owner of the intellectual property rights to the use of the photographs, enabled to use them, directly and/or through authorised third parties, **solely for promotional and/or cultural purposes**, in any system, medium, format and medium (for solely information purposes): (i) physical printed media (books, printed matter, posters, leaflets, catalogues, post cards, textiles, merchandising, physical objects such as mugs, pins, etc.), (ii) together with and/or linked to phonographic products used through broadcasting media and promotion of

phonographic recordings of any type, (iii) together with and/or linked to audio-visual products used through broadcasting media and promotion of recordings and audio-visual works of any type, (iv) together with and/or linked to interactive and/or multimedia products (these being any production or work that includes fixed and/or moving images, sounds, text elements, graphical art and/or animations, whatever the technical procedure and/or software used, the medium on which fixed, whether tangible or intangible and the level of interactivity offered to the user) and (v) in any type of use on electronic media including its use on and via the Internet (and similar networks) and any use through cell phone and all of the above together with and/or linked to brands, goods and/or services of third parties, world-wide, for the time of legal protection of the rights to the use of intellectual property.

The participants guarantee and take responsibility to FCC for compliance with the dispositions in matters of image rights, honour, privacy, intellectual and/or industrial property or of any other type, of third parties on the submitted photographs, declaring that their use in the framework of the competition and of these bases does not harm or prejudice third parties and personally assume any responsibility that may arise from them.

The photographs will become part of the ON World Environment Day Web site, <http://worldenvironmentday.global> as part of the **I'm with Nature** initiative.

Eighth.- Reservation of rights.

FCC reserves the right to make any change, clarification or correction in the rules of this promotion, for just cause as well as to suspend it or extend it whenever it considers it appropriate, for causes of *force majeure*, always publishing these changes with the same publicity as given to these rules.

Ninth.- Limitation of responsibilities.

FCC accepts no liability for failures or incidents in the telecommunications systems that prevent normal access to or operation of the website for this promotion. Users will be responsible for the accuracy of the data communicated and for not breaching the rights of third parties with the submission of their projects to the competition.

Tenth.- Acceptance of bases.

Participation in this competition implies full acceptance of the rules of the competition and of its unappealable verdict.

These rules will be deposited before a Notary Public.

By submitting the photographs and accepting the legal terms, participants declare that they are the author of the works they submit, have obtained authorisation to publish the photographs from the persons who appear in them and at all times respect the right to privacy, self image, honour and intellectual and/or industrial property rights or those of any other type.

Eleventh.- Right to exclusion.

FCC Group reserves the right to discard and exclude from the competition participants:

- Who register with false data or with reasonable signs of doing so; if this occurs, participants may be asked to prove their data if considered appropriate.
- Who alter their participation in the competition in any fraudulent or artificial way.
- When FCC considers that the photographs contain elements that may be considered in any form as contrary to the fundamental public rights and liberties, inducing, inciting or promoting acts that are criminal, demeaning, violent or, generally, against the law, morals and generally-accepted good customs or public order, that are protected by any intellectual or industrial property rights belonging to third parties without the participant having first obtained the necessary authorisation from their owner for the use made or intended to be made, that are contrary to the right to honour, personal and family privacy or the image of persons itself, that in any way impair the credit of FCC and the companies belonging to the group or of third parties, that may constitute advertising or that contain viruses or other elements that may damage the normal functioning of the network, of the system or of computer equipment.
- When they fail to comply with these rules in any way.

Twelfth.- Competence.

The participant and FCC agree that this competition and its rules will be governed by Spanish legislation and submit themselves to the law courts of Madrid capital with specific renouncement of any other forum that may apply to them.

Thirteenth.- Other considerations.

Any doubt relating to the competition and your participation can be sent to the e-mail address marketingcorporativo@fcc.es. The team will try to resolve it as quickly as possible.

Acceptance of the terms